50 Years of NonProfit IT Services

***An Efficient and Elegant Approach to IT Solution Implementations***

General Systems Corporation has been supporting the Information Systems needs of nonprofits for over 50 years. We continually strive to bring the latest technologies and best practices to nonprofits to drive down the cost of IT while implementing systems that drive revenue. Our Agile approach to IT management means that we deliver working systems to every one of our clients every two weeks.

***Successes***

**90% Reduction in Software Development Costs**

JD Power’s National Automobile Dealers Association needed to update their core product offering; they engaged their in-house IT department who estimated the project would take 3 years at a cost of $3,000,000. NADA decided to work with General Systems Corporation instead, and the product was released to production in only 9 months at **one tenth of the cost**, only $300,000

**10x Increase in Membership**

Rails-to-Trails Conservancy needed to move to online membership registration and contracted with General Systems Corporation to build a significant online presence and engage potential members. Through compelling online tools and mobile applications Rails-to-Trails has **increased membership 10 fold**.

**20% Reduction in Overhead**

The National Organization for Women had antiquated systems and processes in place to manage over 500 chapters across the nation. Working with GSC they implemented online tools to allow communication and management between the local chapters and national headquarters. This eliminated much of the overhead of chapter management, **reducing HR costs by 20%**.

***Solutions***

**Web Applications**

With a focus on non-profit websites and web based applications, GSC helps nonprofits communicate with their members and donors while maximizing online giving and engagement.

**Mobile Applications**

General Systems Corporation implements mobile applications for iPhone and Android to provide direct communications with members and donors enabling real-time, two way interaction.

**Systems Integration**

Every nonprofit’s IT applications are scattered and disconnected. General System Corporation has decades of experience integrating these applications into a single cohesive system.

**Business Intelligence and Reporting**

General Systems Corporation can wrestle all of an organization's data into simple executive dashboards and reports.

**Cloud Migration**

Reduce IT costs by migrating to the latest cloud solutions.

**Member Donor Database**

General Systems Corporation’s WinFunds Member / Donor CRM system is fully customized for each client meeting the unique needs of your organization.